

*écologie.*  
by **AWDis**





EA040  
Heather  
Grey  
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EA040  
Navy  
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Royal  
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EA004  
Arctic  
White  
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EA002  
Fern  
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EA006  
Arctic  
White  
pg 10

Navy

Jet  
Black



EA001  
Sand  
Dune  
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EA040  
Sand  
Dune  
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At écologie, our mission is to build a better future for the planet without compromising on style. We are committed to working towards producing high quality, affordable and completely sustainable clothing using pioneering techniques, that are kinder to the environment.

## THE ORGANIC PROCESS

- Our Organic cotton is grown using only natural fertilisers and non genetically modified seeds
- Waste water is treated so no contamination is released into the environment
- Finishing leaves no dye, bleach or chemical residue



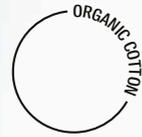
Olive Green

Sand Dune



EA001F  
Arctic  
White  
pg 6

Natural



- ARCTIC WHITE (6XL)
- BOTTLE GREEN
- BURGUNDY
- CHARCOAL
- FIRE RED
- HEATHER GREY
- INK BLUE
- JET BLACK (6XL)
- MUSTARD
- NATURAL
- NAVY
- OLIVE GREEN
- ROYAL BLUE
- SAND DUNE
- SOFT PEACH
- SUN YELLOW



Olive Green

Sand Dune

## EA001

**Cascades Organic T**  
100% Organic Cotton  
Fabric Weight: 150gsm  
Size: S-6XL\*

An iconic super soft and comfortable T, that's not only stylish but has a reduced impact on the environment. Featuring well-loved finishings of a ribbed collar, taped neck, set in sleeves and side seams for the perfect fit. This print-ready favourite has been on a journey of creation that is kinder from worker to wearer.

\*All colours available in S-XXL. Available in 6XL on selected colours.



Royal Blue



Soft Peach

Bottle Green

ORGANIC COTTON

## EA001F

### Cascades Organic Women's T

100% Organic Cotton  
Fabric Weight: 150gsm  
Size: XS-XL

Made with the same love and care as the iconic EA001, this non tubular T is finished with a slimmer fit and available in a great colour range.

ARCTIC WHITE	HEATHER GREY
BOTTLE GREEN	INK BLUE
BURGUNDY	JET BLACK
CHARCOAL	NAVY
FIRE RED	SUN YELLOW

## EA001J

### Cascades Organic Kids T

100% Organic Cotton  
Fabric Weight: 150gsm  
Size: XXS-XL

Replicated from our EA001, we have created this classic T for the next generation who are vital in our journey to a more sustainable planet. Available in all the great colourways of our adult versions.

ARCTIC WHITE	INK BLUE
BOTTLE GREEN	JET BLACK
CHARCOAL	NAVY



## EA011

### Etosha Organic Polo Shirt

100% Organic Cotton  
Fabric Weight: 170gsm  
Size: XS-XXL

Conscious about the small details our polo features a knitted collar and cuffs, a taped neck, set in sleeves and a 2-button placket, this pique knit polo is 100% organic and a must have wardrobe staple.

ARCTIC WHITE
JET BLACK
NAVY

## EA021

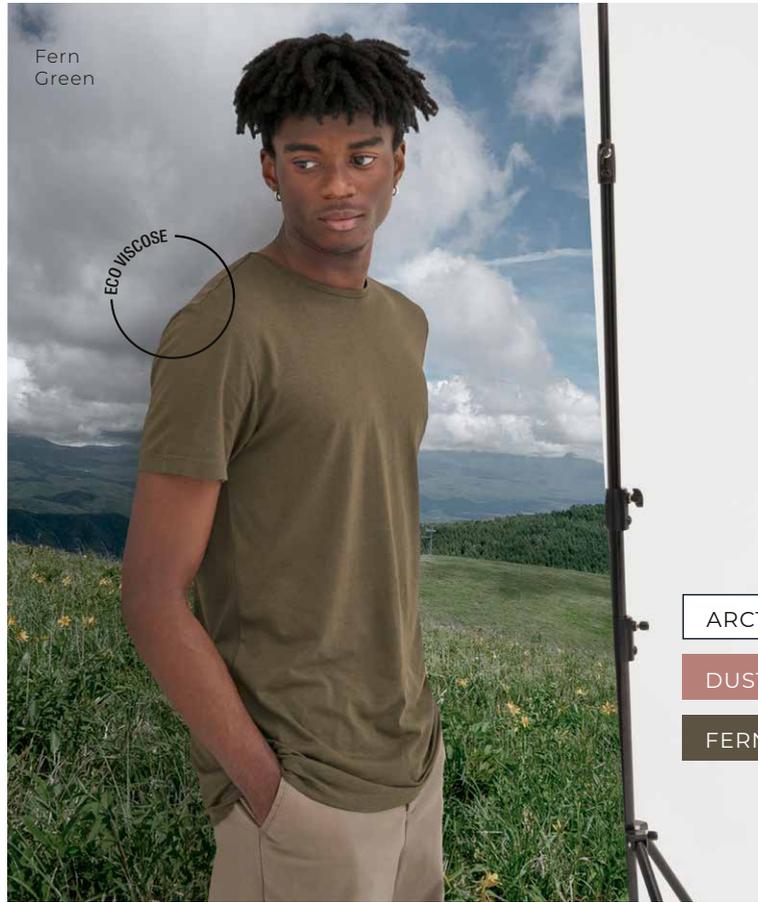
### Erawan Organic Long Sleeve T

100% Organic Cotton  
Fabric Weight: 150gsm  
Size: XS-XXL

The must-have for layering, be warm and ethically savvy in this soft-feel single jersey, long sleeve T, made from organic cotton.

ARCTIC WHITE
JET BLACK





## EA002

### Daintree EcoViscose T

70% LENZING™ ECOVERO™ /  
30% Organic Cotton  
Fabric Weight: 160gsm  
Size: S-XXL

This exceptionally soft T uses Eco Viscose technology in its fabrication and guarantees sustainable wood production through responsible management of forest resources. This T features a ribbed crew neck collar, side seams and a soft drape style.

LENZING  
**EcoVero™**

ARCTIC WHITE	JET BLACK
DUSTY PINK	NAVY
FERN GREEN	WILD MULBERRY



## OUR ECOVISCOSE PROCESS

- EcoViscose (a man made natural fibre) is derived from cellulose extracted from sustainably sourced wood pulp
- Waste water is treated so no contamination is released into the environment
- Finishing leaves no dye, bleach or chemical residue

## EA002F

### Daintree EcoViscose Women's T

70% LENZING™ ECOVERO™ /  
30% Organic Cotton  
Fabric Weight: 160gsm  
Size: XS-XL

Made from sustainable wood pulp, this super-soft and fashionable T is a cut above the rest. Designed with a wide neckline, a soft drape and a dropped hem for a flattering and comfortable finish.

LENZING  
**EcoVero™**

ARCTIC WHITE	JET BLACK
DUSTY PINK	NAVY
FERN GREEN	WILD MULBERRY



## RECYCLED COTTON

- PET plastic bottles are crushed, cleaned and re-polymerised to polyester chips
- The polyester chips are then melted and extruded
- Spun into yarn for knitting



## EA006 NEW

### Arrow Recycled Heavy Oversize T

48% Recycled Cotton / 47% Recycled Polyester / 5% Elastane  
 Fabric Weight: 220gsm  
 Size: XS-XXL

The T we've all been waiting for – a trendy oversized fit made from a blend of sustainable fibres and finished with a premium hand feel. This recycled cotton and recycled polyester boxy T has a dropped shoulder and features twin needle stitching at the sleeve and hem.

ARCTIC WHITE

JET BLACK

NAVY



**EA004**  
**Ambaro Recycled Sports T**  
 100% Recycled Polyester  
 Fabric Weight: 140gsm  
 Size: S-XXL

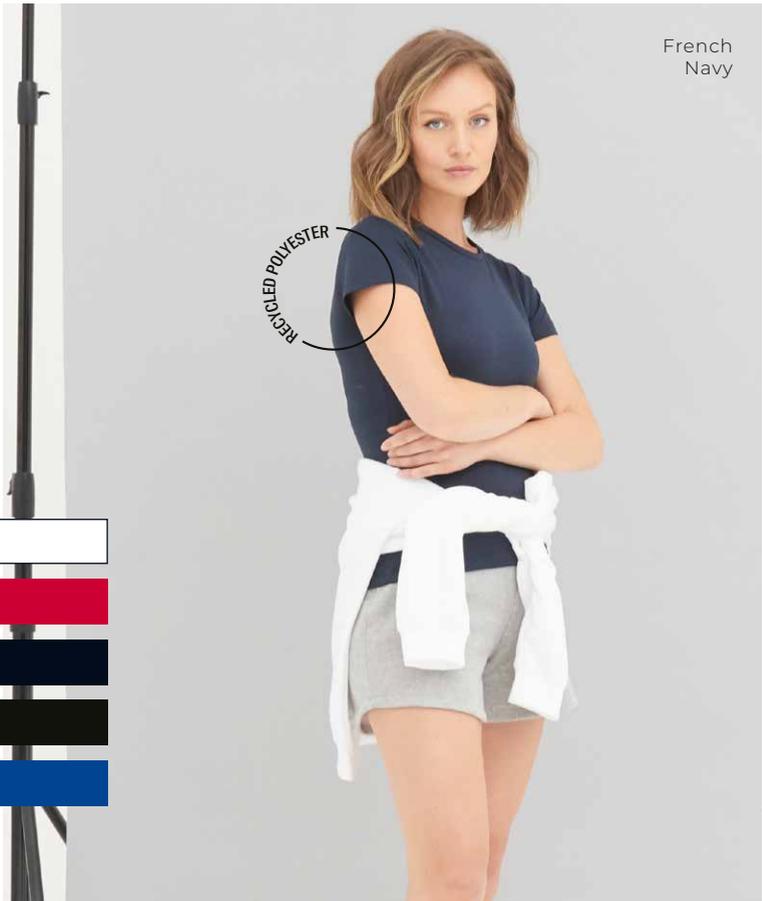
Keep fit and unlock your potential whilst doing your part for the environment in our textured birds eye knit sports T.

- ARCTIC WHITE
- FIRE RED**
- FRENCH NAVY
- JET BLACK
- ROYAL BLUE

**EA004F**  
**Ambaro Recycled Women's Sports T**

100% Recycled Polyester  
 Fabric Weight: 140gsm  
 Size: XS-XL

An environmentally friendly addition to any workout wardrobe that is made from 100% recycled polyester derived from plastic waste like bottles.



- ARCTIC WHITE
- FIRE RED**
- FRENCH NAVY
- JET BLACK
- ROYAL BLUE

# working to do the *RIGHT THING.*

Not only is it important for us to source sustainably, but here at Ecologie we only work with manufacturers that match our ideals and vision for a better future. We have dedicated teams visiting and working closely with our carefully selected partners to monitor and support them in making continuous improvements.

As part of écologies sustainability journey, our brand is also officially recognised as 100% free of any animal ingredients. The PETA-Approved Vegan logo was established to highlight products that no animal had to suffer for and label vegan fashion items commitment to animals.





**EA032 NEW**

**Crater Recycled Sweatshirt**

70% Recycled Cotton / 30% Recycled Polyester

Fabric Weight: 280gsm

Size: XS-XXL

This on-trend core piece combines recycled cotton and recycled polyester and is a match made in sustainable perfection. This unisex sweatshirt comes in a boxy fit and is finished with a brushed inner fleece. Pair with our EA070 matching Jog pant for an on trend sustainable set.

BLACK

HEATHER GREY

NAVY

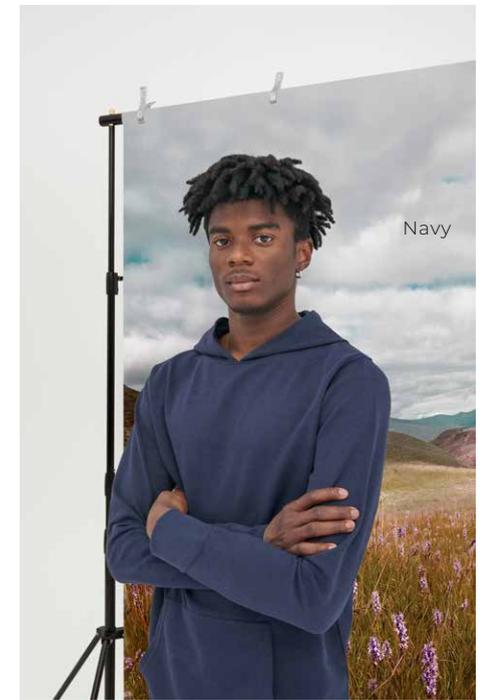




## EA030

**Banff Sustainable Sweatshirt**  
70% Recycled Cotton / 30% Recycled Polyester  
Fabric Weight: 260gsm  
Size: XS-XXL

This fashion fit sweatshirt is a crowd pleaser made in a brilliant French Terry fabric, with angled styling on the cuffs and all our recycled cotton is made from 100% pre-consumer waste.



## EA040

**Lusaka Sustainable Hoodie**  
70% Recycled Cotton / 30% Recycled Polyester  
Fabric Weight: 260gsm  
Size: XS-XXL

The Lusaka Hoodie has all the great attributes of a classic hoodie with a sustainable twist. Cleverly crafted in a French Terry fabrication, made from 70% recycled cotton and 30% recycled polyester, finished with no hood drawcords and angled cuff details.





Navy



Black



Navy



Black

Black

## EA042 NEW

### Crater Recycled Hoodie

70% Recycled Cotton / 30% Recycled Polyester

Fabric Weight: 280gsm

Size: XS-XXL

An on trend and core hoodie that ticks all the boxes. Made from recycled cotton and recycled polyester with a peached finish, this garment allows you to look good and feel good whilst doing your part for the environment. This oversized hoodie is unisex, stylish and comfortable, pair with EA070 jog pants for the perfect Co-Ord set.

BLACK

HEATHER GREY

NAVY

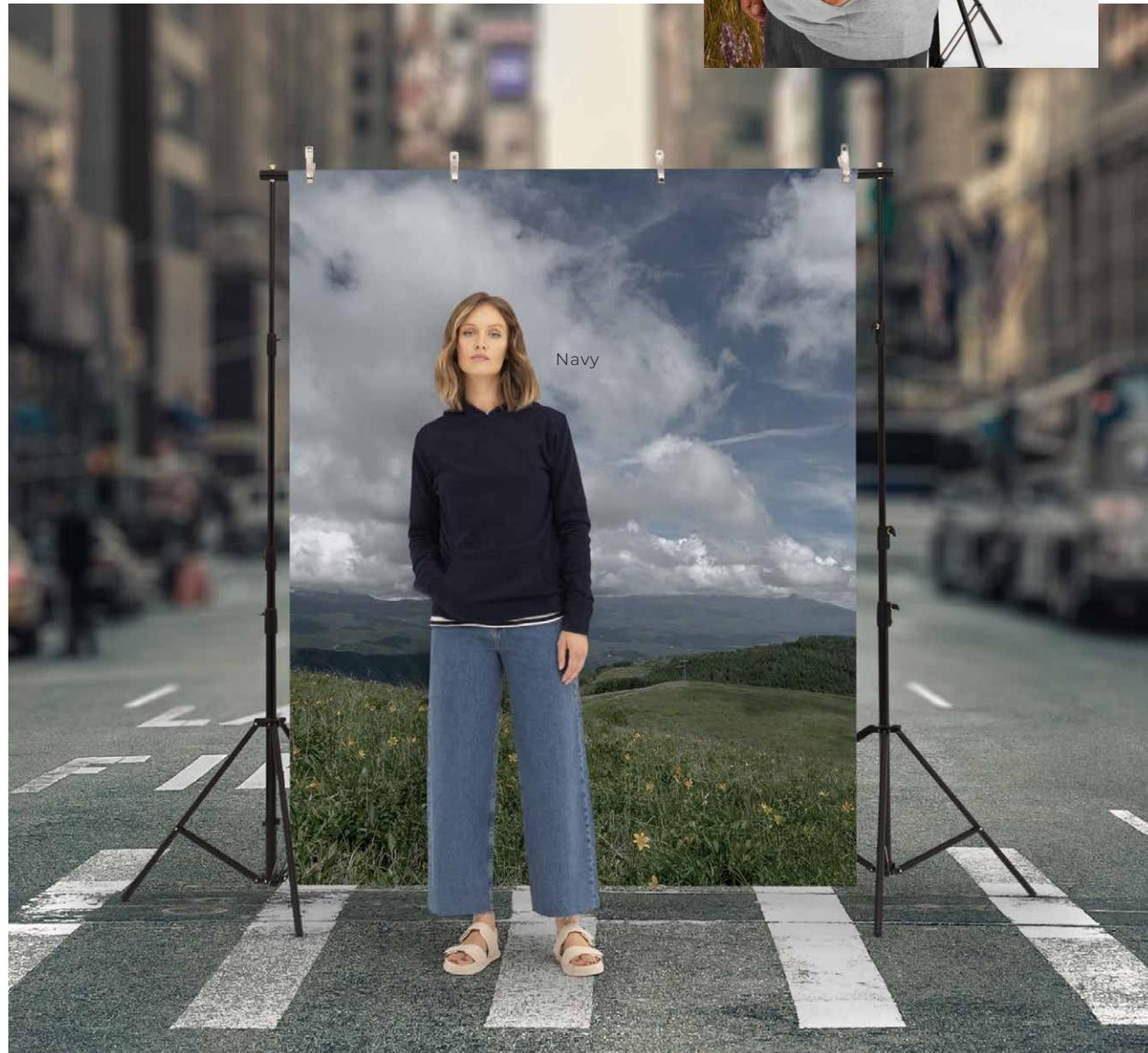
# EA041

## Corcovado Organic Hoodie

100% Organic Cotton 90% Organic Cotton / 10% Viscose (Heather Grey only)  
Fabric Weight: 270gsm  
Size: XS-XXL

Luxurious and environmentally friendly, this 100% Organic Cotton hoodie comes in a fashion fit and features a brushed inner and a peached face for a great soft hand feel. The Hoodie is finished with angled cuffs, narrow rib hem and has no drawcords, giving the Corcovado a contemporary look.

- BLACK
- HEATHER GREY
- NAVY



- BLACK / CHARCOAL
- HEATHER GREY / NAVY
- NAVY / CHARCOAL

# EA051

## Okavango Sustainable Zoodie

70% Recycled Cotton / 30% Recycled Polyester  
Fabric Weight: 330gsm  
Size: XS-XXL

Keep cosy and warm whilst reducing your impact on the planet! The Okavango Zoodie is made from 70% recycled cotton, and is finished with a brushed inner surface, and peached outer surface. The contrasting details make this zoodie look just as good on as it feels wearing it.

LENZING  
**EcoVero™**





## EA070 NEW

### Crater Recycled Jogpants

70% Recycled Cotton / 30% Recycled Polyester

Fabric Weight: 280gsm

Size: XS-XXL

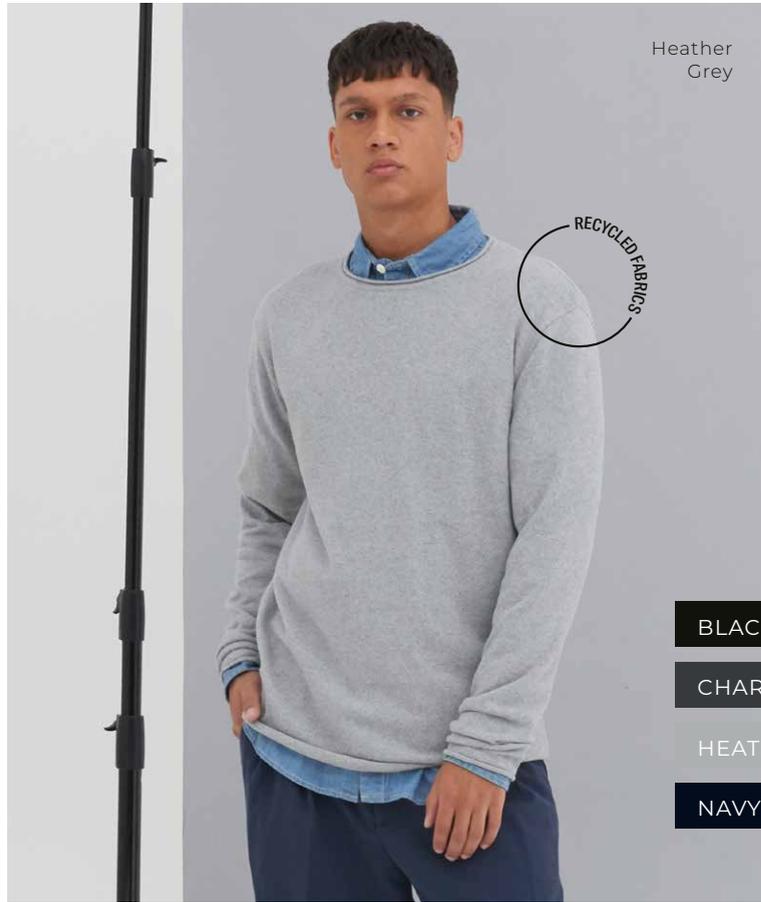
This new core piece is made sustainably from 70% recycled cotton and 30% recycled polyester in a relaxed fit, with no compromise to its soft finish and lasting durability. This elevated essential will provide ultimate comfort and style whilst reducing the impact on the planet. Also Available with a matching hoodie EA042 and sweatshirt EA032.

BLACK

HEATHER GREY

NAVY





Heather Grey

## EA060

### Arenal Sustainable Sweater

70% Recycled Cotton /  
30% Recycled Polyester  
Fabric Weight: 8lbs/doz, 12 gauge  
Size: XS-XXL

This understated yet stylish recycled cotton jersey knit sweater is finished with modern features such as rolled detail at the collar, cuffs and hem and features set in sleeves

- BLACK
- CHARCOAL
- HEATHER GREY
- NAVY



Black

Navy

## EA062

### Taroko Sustainable Sweater

70% Recycled Cotton /  
30% Recycled Polyester  
Fabric Weight: 15.5lbs/doz, 7 gauge  
Size: XS-XXL

Made from 70% recycled cotton waste and 30% recycled polyester, this stylish sweater is designed in a waffle knit fabric and features a crew neck, ribbed cuffs and hem. A truly unique layer for any wardrobe.

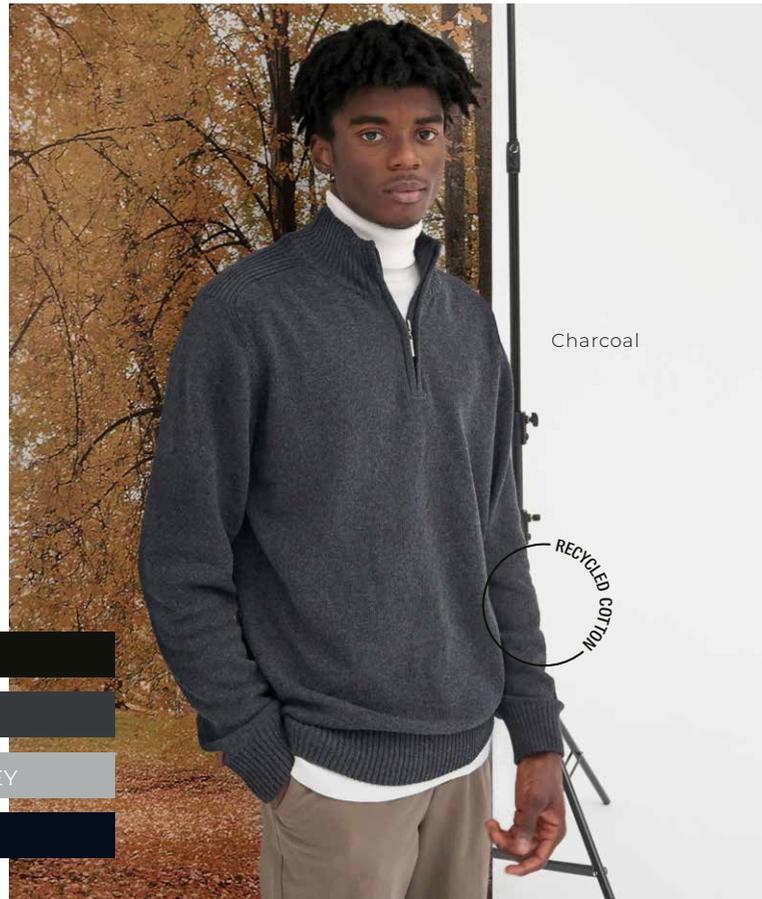
- BLACK
- NAVY

## EA061

### Wakhan ¼ Zip Sustainable Sweater

70% Recycled Cotton /  
30% Recycled Polyester  
Fabric Weight: 12lbs/doz, 7 gauge  
Size: XS-XXL

A ribbed collar stand, cuff and hem and contrast knit at the shoulder add a modern twist to this sustainable sweater. Made from recycled cotton with a jersey knit construction, this sweater is both stylish and versatile.



Charcoal

- BLACK
- CHARCOAL
- HEATHER GREY
- NAVY

## EA080

### IGUAZU SUSTAINABLE KNITTED HOODY

70% Recycled Cotton /  
30% Recycled Polyester  
Fabric Weight: 12lbs/doz, 7 gauge  
Size: XS-XXL

A cosy and recycled knitted hoodie, crafted in a chunky tuck stitch, with a ribbed cuff and hem. This garment is ideal for the colder days and for getting close to nature. and for getting close to nature.



Charcoal Black

- CHARCOAL / BLACK
- HEATHER GREY / CHARCOAL
- NAVY / HEATHER GREY



# Our journey

Our approach is and will always be sustainably led. We work tirelessly to ensure environmental standards are met and consider our carbon impact as a priority. We are proud to say that all *écologie* garments are delivered to customers in plastic-free packaging, and we never air freight any deliveries. As an ethical brand, we also recognise that we have the responsibility to support our manufacturing partners to make continuous improvements where necessary, and champion their sustainable journey, too. We ensure all our manufacturing methods go above and beyond the ideals of our growing customer base who love and wear our products, without compromising on quality and style.

Our *écologie* range is growing and evolving, we believe our Crater Recycled matching sweat set, is going to be a big hit, providing comfort and style in sustainable fashion. The EA042 hoodie, the EA032 sweatshirt and the

EA070 jogpants are all made from 70% recycled cotton and 30% recycled polyester. The three pieces make for an interchangeable set, each garment comes in a relaxed unisex fit for maximum comfort and will be available in a size range of XS to 2XL, in black, navy, and heather grey. In addition, we will also be adding an on-trend oversized T, the EA006 Arrow Recycled Heavy Oversized T, made from 48% Recycled Cotton, 47% Recycled Polyester and 5% Elastane. Again, coming in sizes from XS to 2XL, this style is set to be popular and one to watch, a basic essential elevating any look.

Our garments are designed with re-branding in mind, with our products featuring a size tab and tearaway label. Our sustainable products create the perfect balance of offering environmentally friendly garments whilst being on trend and made to a high quality.

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